

DRAFT PUBLIC POLICY PRINCIPLES

Our policy team actively work with these guiding principles in mind:

We stand for an internet operated for the common good

- Internet is an essential service that should be operated in the public interest
- Promote infrastructure that serves to optimise internet performance
- Expand infrastructure capacity in regional areas

We stand for an open internet platform

- Foster a competitive internet access and services market
- Reduce the barriers to entering the internet services market
- Facilitate greater innovation and provision of services through an open internet
- Regulation which does not disproportionately burden small businesses

We stand for measured, effective and practical regulation

- Balance between safety and practical regulation backed by research and cost/benefit analysis; outcomes oriented, evidence-based regulation
- Reduce overly prescriptive regulatory burdens which stifle the growth of internet and introduce unnecessary barriers to entry
- Should be explained in plain English
- Technology neutral and principles based
- Rules for the online world should be the same as the offline world, any exceptions should be for extreme cases only, and well justified
- Regulation should apply at the appropriate layer, with content and infrastructure regulation applying separately

Above all, regulation should observe fundamental human rights, and be necessary and proportionate to the risk it is trying to mitigate.