

## Program Overview

If you and your organisation are passionate about cultivating a more inclusive Internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?

Based on the international systems.org and systems@ietf programs, the IAASystems@AusNOG program runs over three days and includes a one-day workshop designed to help enhance participants' careers through sessions that focus on career planning and soft skills and two-days of technical training from the AusNOG Conference that will be held in Melbourne this year.

Whilst participation in the program is open to all, the program aims to encourage and support women in the industry. Technology and the Internet is changing the world and we need to cultivate an inclusive industry where women have a role to play and empower them with the confidence and resources to take on these positions.

Every year, ten sponsored attendees will be selected based on their application to the program. They will need to address the below criteria to assess their eligibility.

### CRITERIA

- Must have a career or working towards a career as an Internet engineer / technician / product specialist / programmer or re-entering the industry after a career break
- Must have a passion for the Internet and the Internet industry

Applications demonstrating the most potential for personal growth and passion for the Internet will be rated highest.

### Successful sponsored attendees will receive:

- Ticket to attend IAASystems@AusNOG Workshop (31 August 2022)
- Ticket to attend the AusNOG Conference (1-2 September 2022)
- Economy airfares to Melbourne and accommodation (if required)
- One-year complimentary Professional membership to IAA (subject to Board approval)



## Sponsorship Information

The IAASystems@AusNOG program is seeking sponsorship to make it a success! Packages start at AUD \$4,000 + GST. We're offering three different sponsorship packages: Gold, Silver and Bronze. Please see the details of inclusion below to ensure you choose the right package for your organisation.

### Sponsors receive:

Inclusion	Bronze (\$4,000 + GST)	Silver (\$5,000 + GST) <i>Two available</i>	Gold (\$7,000 + GST) <i>Two available</i>
Two participant tickets to IAASystems@AusNOG Workshop		√	√
Two tickets to the AusNOG Conference			√
Logo and links on our webpage	√	√	√
Inclusion across all digital and print event collateral	√	√	√
Social media exposure via our LinkedIn, Facebook, and Twitter channels before, during and after the event	√	√	√
Email mentions in our promotional email campaigns to IAA members before and after the event	√	√	√
Verbal acknowledgments during the events	√	√	√
Two additional tickets to the IAASystems@AusNOG lunch for sponsor's representatives		√	√
Two-minute speaking slot during lunch to describe your organisation, its services, and its aims		√	√

Please contact the IAA team at [ceo@internet.asn.au](mailto:ceo@internet.asn.au) to discuss this opportunity further.

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