

## Program Overview

If you and your organisation are passionate about cultivating a more inclusive Internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?

Based on the international systems.org and systems@ietf programs, the IAASystems program runs over three days and includes a one-day workshop designed to help enhance participants' careers through sessions that focus on career planning, soft skills and technical training from a prominent industry event.

Whilst participation in the program is open to all, the program aims to encourage and support women in the industry. Technology and the Internet is changing the world and we need to cultivate an inclusive industry where women have a role to play and empower them with the confidence and resources to take on these positions.

Every year, ten sponsored attendees will be selected based on their application to the program. They will need to address the below criteria to assess their eligibility.

## CRITERIA

- Must have a career or working towards a career as an Internet engineer / technician / product specialist / programmer or re-entering the industry after a career break
- Must have a passion for the Internet and the Internet industry

Applications demonstrating the most potential for personal growth and passion for the Internet will be rated highest.

### Successful sponsored attendees will receive:

- Ticket to attend IAASystems Workshop
- Ticket to attend a prominent industry event
- Economy airfares (if required)
- Accommodation (if required)
- One-year complimentary Professional membership to IAA (subject to Board approval)



## Sponsorship Information

The IAASystems program is seeking sponsorship to make this program a success!

### SPONSORS RECEIVE

- Two participant tickets to IAASystems Workshop
- Logo and links on our webpage
- Inclusion across all digital and print event collateral
- Social media exposure via our LinkedIn, Facebook, and Twitter channels before, during and after the event
- Email mentions in our promotional email campaigns to IAA members before and after the event
- Verbal acknowledgments during the events
- Two additional tickets to the IAASystems lunch for Sponsor's representatives
- Two-minute speaking slot during lunch to describe your organisation, its services, and its aims

### COST

Each sponsorship package costs AUD \$5,000 + GST.

Please contact the IAA team at [ceo@internet.asn.au](mailto:ceo@internet.asn.au) to discuss this opportunity further.

#### **Internet Association of Australia**

PO Box 8700  
Perth BC, WA 6849  
AUSTRALIA

**E:** [events@internet.asn.au](mailto:events@internet.asn.au)

**ABN:** 71 817 988 968

**[www.internet.asn.au](http://www.internet.asn.au)**

