

PUBLIC POLICY PRINCIPLES

Our policy team actively work with these guiding principles in mind:

WE STAND FOR AN INTERNET FOR THE COMMON GOOD

- Internet is vital to all aspects of Australian life, and should be operated with consideration of the public interest
- Promote infrastructure that serves to optimise internet performance and minimises cost of effective operation
- Expand infrastructure capacity and capability in regional areas
- Security is a shared responsibility and requires cooperation between all internet players

WE STAND FOR AN OPEN INTERNET PLATFORM

- Foster a competitive internet access and services market
- Reduce the barriers to entering the internet services market
- Facilitate greater innovation and provision of services through an open internet
- Promote open technology standards
- Regulation which does not disproportionately burden small businesses

WE STAND FOR MEASURED, EFFECTIVE AND PRACTICAL REGULATION

- Outcomes oriented, and proportionate regulation
- Balance between safety and practical regulation backed by research, evidence, is cost effective with demonstrable benefits
- Reduce overly prescriptive regulatory burdens which stifle the growth of internet and introduce unnecessary barriers to entry
- Reduce the existence of incompatible regulation which gives rise to increased costs for industry
- Should be explained in plain English
- Technology neutral and principles based
- Rules for the online world should be the same as the offline world, any exceptions should be for extreme cases only, and well justified
- Regulation should apply at the appropriate layer, with content and infrastructure regulation applying separately
- Regulation and policy should be developed cooperatively with industry and relevant stakeholders, and these regulations should take into account the balanced needs of all parties

Above all, regulation should observe fundamental human rights, and be necessary and proportionate to the risk it is trying to mitigate.