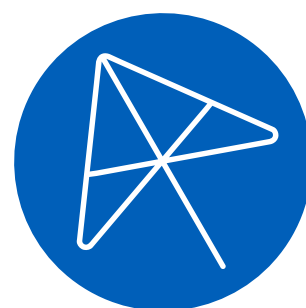




IAASystems

Sponsor Prospectus
2023



Internet
Association
of Australia



If you and your organisation are passionate about cultivating a more inclusive Internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?



A woman with dark, curly hair is smiling and looking towards the right. She is wearing a dark jacket and a blue lanyard with a badge that says "AUSTRALIA". In the background, a man with glasses is also visible, looking towards the right. The image has a blue tint and a circular crop at the bottom left.

“This workshop was something I didn’t realise I needed, but coming out of it, I can confidently say that I definitely needed it. Extremely educational, motivational, and supportive. I’m grateful to have been sponsored to attend, and I hope I can attend again in future.”

PROGRAM OVERVIEW

Based on the international systers.org and [systers@ietf](mailto:systers@ietf.org) programs, the IAASysters program runs over three days and includes a one-day workshop designed to help enhance participants' careers through sessions that focus on career planning and soft skills and two-days of technical training from the AusNOG Conference that will be held in the Gold Coast in 2023.

Whilst participation in the program is open to all, the program aims to encourage and support women in the industry. Technology and the Internet is changing the world and we need to cultivate an inclusive industry where women have a role to play and empower them with the confidence and resources to take on these positions.

Each year, ten sponsored attendees will be selected based on their application to the program. They will need to address the below criteria to assess their eligibility.

CRITERIA

- Must have a career or working towards a career as an Internet engineer / technician / product specialist / programmer or re-entering the industry after a career break
- Must have a passion for the Internet and the Internet industry

Successful sponsored attendees will receive:

- Ticket to attend the IAASysters Workshop (TBC)
- Ticket to attend the AusNOG Conference (7-8 September 2023)
- Economy airfares to the Gold Coast and accommodation (if required)
- One-year complimentary Professional Membership to IAA (subject to Board approval)



SPONSORSHIP INFORMATION

The IAASystems program is seeking sponsorship to make it a success! Packages start at AUD \$4,000 + GST.

We’re offering three different sponsorship packages: Gold, Silver and Bronze. Please see the details of inclusion below to ensure you choose the right package for your organisation*.

**While new sponsors will be accepted until Thursday, 31 August, 2023, sponsor logo inclusion on printed event collateral cannot be guaranteed for sponsorships confirmed after Friday, 30 June 2023.*

SPONSORS RECEIVE

Inclusion	Gold (\$7,000 + GST) Two available	Silver (\$5,000 + GST) Two available	Bronze (\$4,000 + GST)
Two delegate tickets to IAASystems Workshop*	√	√	
<i>*Flight and accommodation not included</i>			
Two tickets to the AusNOG Conference	√		
Logo and links on our webpage	√	√	√
Inclusion across all digital and print event collateral	√	√	√
Social media exposure via our LinkedIn, Facebook, and Twitter channels before, during and after the event	√	√	√
Email mentions in our promotional email campaigns to IAA members before and after the event	√	√	√
Verbal acknowledgments during the events	√	√	√
Option to provide a branded gift for all attendees of the IAASystems Workshop	√	√	
Two additional tickets to the IAASystems lunch for sponsor’s representatives	√	√	
Two-minute speaking slot during lunch to describe your organisation, its services, and its aims	√	√	

Please contact the IAA team at ceo@internet.asn.au to discuss this opportunity further.



Are you ready to make a
difference for women in the
Internet industry?





CONTACT US

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