



IAASystems

Supporting women in the Internet industry 2024

FUTURE HEROES



OF THE INTERNET

SPONSOR PROSPECTUS 2024



Internet
Association
of Australia



If you and your organisation are passionate about cultivating a more inclusive Internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?



FUTURE HEROES OF THE INTERNET

A woman in a bright red suit is standing and speaking to a group of five women seated at a long table in a meeting room. The seated women are wearing blue lanyards and some have colorful patterned shirts. The room has white walls and recessed ceiling lights. The woman in red is smiling and looking towards the seated group.

"My IAASystems experience has been truly exceptional. The IAA team's impeccable organization and dedicated attention to detail set the stage for a remarkable experience. This experience has ignited our passion for contributing to the Internet Industry. Grateful to have been part of this journey!"



PROGRAM OVERVIEW

Based on the international [systems.org](https://www.systems.org) and [systems@ietf](mailto:systems@ietf.org) programs, the IAASystems program runs over three days and includes a one-day workshop designed to help enhance participants' careers through sessions that focus on career planning and soft skills and two-days of technical training from the AusNOG Conference that will be held in Sydney in 2024.

Whilst participation in the program is open to all, the program aims to encourage and support women in the industry. Technology and the Internet is changing the world and we need to cultivate an inclusive industry where women have a role to play and empower them with the confidence and resources to take on these positions.

Each year, ten sponsored attendees will be selected based on their application to the program. They will need to address the below criteria to assess their eligibility.

CRITERIA

- Must have a career or working towards a career as an Internet engineer / technician / product specialist / programmer or re-entering the industry after a career break
- Must have a passion for the Internet and the Internet industry

SUCCESSFUL SPONSORED ATTENDEES WILL RECEIVE:

- Ticket to attend the IAASystems Workshop (4 September 2024)
- Ticket to attend the AusNOG Conference (5-6 September 2024)
- Economy airfares to Sydney and accommodation (if required)
- One-year complimentary Professional Membership to IAA (subject to Board approval)

SPONSORSHIP INFORMATION

The IAASystems program is seeking sponsorship to make it a success! Packages start at AUD \$4,000 + GST.

We're offering three different sponsorship packages: Gold, Silver and Bronze. Please see the details of inclusion below to ensure you choose the right package for your organisation*.

*While new sponsors will be accepted until Friday, 23 August, 2024, sponsor logo inclusion on printed event collateral cannot be guaranteed for sponsorships confirmed after Friday, 19 July 2024.

SPONSORS RECEIVE

INCLUSION	GOLD (\$8,000 +GST)	SILVER (\$6,000 +GST)	BRONZE (\$4,000 +GST)
Two delegate tickets to IAASystems Workshop*	✓	✓	
*Flight and accommodation not included			
Two tickets to the AusNOG Conference	✓		
Logo and links on our webpage	✓	✓	✓
Inclusion across all digital and print event collateral	✓	✓	✓
Social media exposure via our LinkedIn, Facebook, and Twitter channels before, during and after the event	✓	✓	✓
Verbal acknowledgments during the events	✓	✓	✓
Option to provide a branded gift for all attendees of the IAASystems Workshop	✓	✓	
Two additional tickets to the IAASystems lunch for sponsor's representatives	✓	✓	
Two-minute speaking slot during lunch to describe your organisation, its services, and its aims	✓	✓	



Are you
ready to make a
difference for women in
the Internet industry?





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