



IAASYSTERS NZ

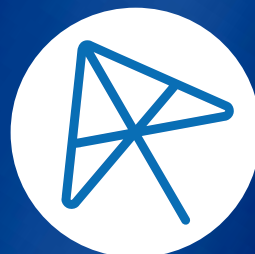
BACKED BY



Supporting women in the internet industry



SPONSOR PROSPECTUS 2025



Internet
Association
of Australia



If you and your organisation are passionate about cultivating a more inclusive internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?

WHAT THE SYSTEMERS SAY!

The biggest thing for me was meeting so many women who were in places I dreamed of being.

Jemma Swaak - 2022 Alumna

I came away from IAASystems with a greater sense of self worth and better equipped to deal with situations.

Elly Tawhai - 2022 Alumna

Before this I hadn't attended any tech conferences, and the experience gave me valuable insights into the network technologies

Sahani Ranasinghe - 2023 Alumna

It has been a great pleasure to stay connected with this vibrant and inspiring community, and I truly value the support and encouragement.

Ivana Beslin - 2022 Alumna

The IAASystems Workshop allowed me to connect with wonderful women from the industry and inspired me to consider new perspectives on career development.

Hasitha Ratnayake - 2024 Alumna

It's a great experience. You'll have a couple of really intense days.

Mariana Hernandez - 2021 Alumna

If you are a female in the tech/internet industry keep IAASystems on your radar as an empowering event to be part of.

Fiona Atkinson - 2024 Alumna

It's my second year being part of this amazing organisation that empowers women in technology. It has always been a fantastic opportunity to network, reconnect with familiar faces, meet new people and support one another.

Jewel Gonzales - 2024 Alumna

It gives you a lot of self-confidence to keep growing in your career.

Nihitha Sudarsan - 2021 Alumna

The sessions were insightful and empowering. As a novice, it was an eye-opening experience that has given me invaluable guidance for the future.

Nasla Joshi - 2024 Alumna



2025 IAASISTERS NZ PROGRAM DETAILS

- IAASystems NZ Workshop – Wednesday, 9 April 2025, Napier War Memorial Centre, Napier, NZ.
- NZNOG Conference – Thursday 10 and Friday 11 April 2025, Napier War Memorial Centre, Napier, NZ.

PROGRAM OVERVIEW

Now in its fifth successful year in Australia, and with a palpable buzz within the industry, we've partnered with NZNOG to expand our program across the ditch. Inspired by the international systems.org and [systems@ietf](mailto:systems@ietf.org) initiatives, the IAASystems program features a one-day workshop focused on career development, with sessions on planning, soft skills, and professional growth, followed by participation in a technical conference.

The program aims to encourage and support women and gender diverse people in the internet industry. Technology and the internet are changing the world. An inclusive industry means women are empowered with the confidence and resources to enjoy fulfilling careers and take on leadership positions. Each year, ten sponsored attendees are selected based on their application to the program.

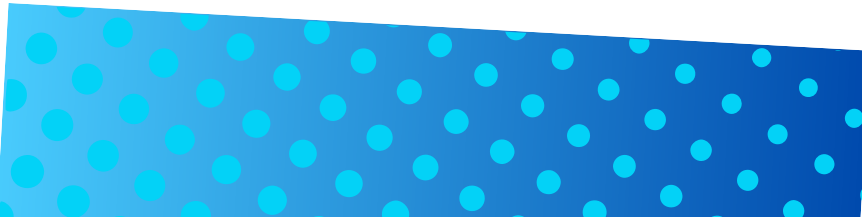
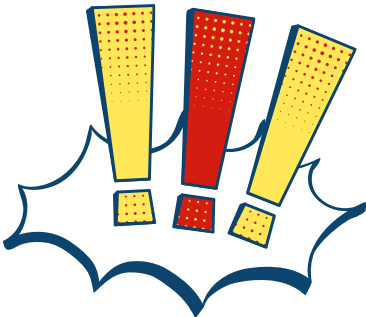
ELIGIBILITY CRITERIA

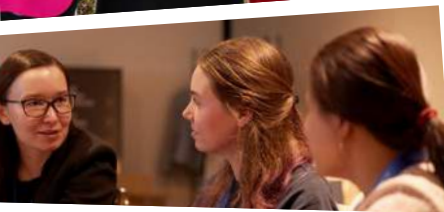
- Must be employed or working towards a career in the internet industry*
- Have a passion for the internet and the internet industry
- Reside within Australia or New Zealand

**Applications are open from women working in ALL types of job roles within the internet industry (network operations, engineering, IT, marketing, regulation, customer support or those studying towards a relevant degree or diploma).*

SUCCESSFUL SPONSORED ATTENDEES WILL RECEIVE

- Ticket to attend the IAASystems NZ Workshop
- Ticket to attend the NZNOG technical conference
- Economy airfares and accommodation (if required)
- One-year complimentary Professional Membership to IAA for Australian delegates







SUPPORT THE SYSTEMS!

SPONSORSHIP INFORMATION

The IAASystems NZ program is seeking sponsorship to make it a success! Packages start at NZD \$4,000 + GST. We're offering three different sponsorship tiers: Gold, Silver and Bronze. Please see the details of inclusion below to ensure you choose the right package for your organisation.

SPONSORS RECEIVE

INCLUSION	GOLD (\$8,000 +GST)	SILVER (\$6,000 +GST)	BRONZE (\$4,000 +GST)
Two delegate tickets to IAASystems NZ Workshop* <i>*Flight and accommodation not included</i>	✓	✓	
Two tickets to the NZNOG technical conference	✓		
Logo and links on our webpage	✓	✓	✓
Inclusion across all digital and print event collateral	✓	✓	✓
Social media exposure via our LinkedIn and Facebook channels before, during and after the event	✓	✓	✓
Verbal acknowledgments during the events	✓	✓	✓
Option to provide a branded gift for all attendees of the IAASystems NZ Workshop	✓	✓	
Two additional tickets to the IAASystems NZ lunch for sponsor's representatives	✓	✓	
Two-minute speaking slot to describe your organisation	✓	✓	

Please contact the IAA team at events@internet.asn.au to discuss this opportunity further.



System
in the internet industry

Are you ready to
make a difference for women
in the internet industry?
Apply to sponsor now:





IAASYSTERS NZ

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NZNOG

Email: info@nznog.org

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www.nznog.org



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of Australia

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