



**SPONSOR PROSPECTUS 2026** 

Internet Association of Australia



If you and your organisation are passionate about cultivating a more inclusive internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?



The biggest thing for me was meeting so many women who were in places I dreamed of being.

Jemma Swaak - 2022 Alumna

I came away from IAASysters with a greater sense of self worth and better equipped to deal with situations.

Elly Tawhai - 2022 Alumna

It has been a great pleasure to stay connected with this vibrant and inspiring community, and I truly value the support and encouragement.

Ivana Beslin- 2022 Alumna

It's a great experience. You'll have a couple of really intense days.

Mariana Hernandez - 2021 Alumna

It's my second year being part
of this amazing organisation
that empowers women in technology.
It has always been a fantastic opportunity
to network, reconnect with familiar faces,
meet new people and support one another.

Jewel Gonzales - 2024 Alumna

Before this I hadn't attended any tech conferences, and the experience gave me valuable insights into the network technologies

Sahani Ranasinghe - 2023 Alumna

The IAASysters workshop allowed me to connect with wonderful women from the industry and inspired me to consider new perspectives on career development.

Hasitha Ratnayake - 2024 Alumna

If you are a female in the tech/internet industry keep IAASysters on your radar as an empowering event to be part of.

Fiona Atkinson - 2024 Alumna

It gives you a lot of self-confidence to keep growing in your career.

Nihitha Sudarsan - 2021 Alumna

The sessions were insightful and empowering. As a novice, it was an eye-opening experience that has given me invaluable guidance for the future.

Nasla Joshi - 2024 Alumna



### PROGRAM OVERVIEW

Based on the international systers.org and systers@ietf programs, the IAASysters program includes a one-day workshop designed to help enhance participants' careers through sessions that focus on career planning and soft skills, followed by participation in a technical conference.

Whilst the program is open to all, it aims to encourage and support women in the internet industry. Technology and the internet is changing the world, and we need to cultivate an inclusive industry where women have a role to play and empower them with the confidence and resources to take on these positions. Each year, ten sponsored attendees will be selected based on their application to the program. They will need to address the below criteria to assess their eligibility.

## **ELIGIBILITY CRITERIA**

- Must be employed or working towards a career in the Internet industry\*
- Have a passion for the Internet and the Internet industry
- Reside within Australia

\*Applications are open to ALL types of job roles within the internet industry (network operations, engineering, IT, marketing, regulation, customer support or studying towards a relevant degree or diploma).

#### SUCCESSFUL SPONSORED ATTENDEES WILL RECEIVE:

- Ticket to attend the IAASysters Workshop
- Ticket to attend a technical conference
- Economy airfares and accommodation (if required)
- One-year complimentary Professional Membership to IAA (subject to Board approval)





































## SPONSORSHIP INFORMATION

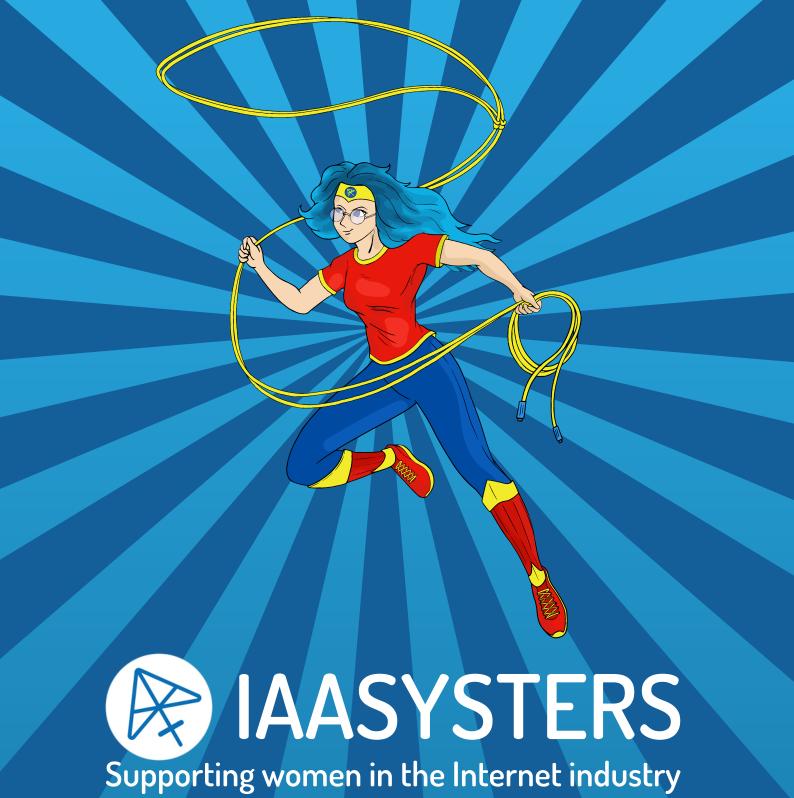
The IAASysters program is seeking sponsorship to make it a success! Packages start at AUD \$4,000 + GST. We're offering three different sponsorship packages: Gold, Silver and Bronze. Please see the details of inclusion below to ensure you choose the right package for your organisation.

# **SPONSORS RECEIVE**

INCLUSION	GOLD (\$8,000 +GST)	SILVER (\$6,000 +GST)	BRONZE (\$4,000 +GST)
Two delegate tickets to IAASysters Workshop* *Flight and accommodation not included	<b>✓</b>	<b>✓</b>	
Two tickets to a technical conference	<b>✓</b>		
Logo and links on our webpage	<b>√</b>	<b>√</b>	<b>√</b>
Inclusion across all digital and print event collateral	<b>✓</b>	<b>√</b>	✓
Social media exposure via our LinkedIn and Facebook channels before, during and after the event	<b>✓</b>	✓	<b>✓</b>
Verbal acknowledgments during the events	<b>✓</b>	<b>✓</b>	<b>✓</b>
Option to provide a branded gift for all attendees of the IAASysters Workshop	<b>√</b>	<b>✓</b>	
Two additional tickets to the IAASysters lunch for sponsor's representatives	<b>✓</b>	<b>✓</b>	
Two-minute speaking slot to describe your organisation, its services, and its aims	<b>✓</b>	<b>✓</b>	

Please contact the IAA team at <a href="mailto:events@internet.asn.au">events@internet.asn.au</a> to discuss this opportunity further.





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