



IAASYSTERS NZ

BACKED BY



Supporting women in the internet industry



SPONSOR PROSPECTUS 2027



Internet
Association
of Australia



If you and your organisation are passionate about cultivating a more inclusive internet industry and want to help support and enable women within the industry, why not sponsor a program designed to do just that?

WHAT THE SYSTEMERS SAY!

It was a great supportive environment for people in early-middle stages of their careers.

Steph Pullon - 2025 Alumna

Cheryl's presentation was absolutely fantastic! She provided several practical techniques for actively shaping and progressing our careers.

Eve Raletneva - 2025 Alumna

I loved having the opportunity to get integrated in the NOG community and bring more women to the conference, this was a highlight for me.

Lia Rich - 2025 Alumna

What an incredible experience! The workshop was empowering, energizing, and deeply insightful. It exceeded expectations on all fronts.

Dilki Fernando Malnaidelage- 2025 Alumna

You cannot be what you cannot see." IAAsystemers truly brought that to life for me.

Margi Doshi - 2025 Alumna

Not only were the sessions themselves well-chosen, but I really appreciated the format of the day; we didn't try to cram in 100 different little talks or sessions, we focused on 3 key areas and had the time and (safe!) space to explore them fully.

Ashley Mueller - 2025 Alumna

Being in the room with women who just get it is so refreshing and supportive. I absolutely loved it, and I appreciate you bringing it to NZ. Please keep coming!!!!

Maria Skatova - 2024 Alumna

It was a great learning opportunity and I felt very energised and motivated after meeting wonderful, smart women working in the internet industry.

Karnali Dhanani - 2025 Alumna



2027 IAASYSTEMS NZ PROGRAM DETAILS

- IAASystems NZ Workshop - Date and location TBC
- NZNOG Conference – Date and location TBC

PROGRAM OVERVIEW

After the continued success of IAASystems NZ in 2026, we're excited to return in 2027 in partnership with NZNOG to deliver this transformative program once again.

Inspired by the international [systems.org](https://www.systems.org) and [systems@ietf](mailto:systems@ietf.org) movements, IAASystems is designed to support women and gender diverse people in the internet industry through a one-day workshop focused on enhancing participants' careers through sessions that focus on career planning and soft skills, followed by participation in a technical conference.

Whilst the program is open to all, it aims to encourage and support women in the internet industry. Technology and the internet is changing the world, and we need to cultivate an inclusive industry where women have a role to play and empower them with the confidence and resources to take on these positions. Each year, ten sponsored attendees will be selected based on their application to the program. They will need to address the below criteria to assess their eligibility.

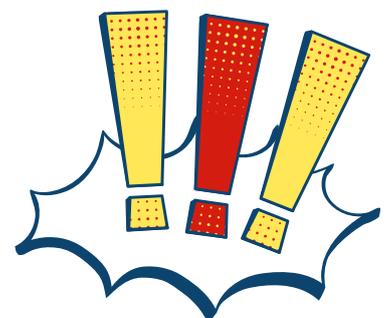
ELIGIBILITY CRITERIA

- Must be employed or working towards a career in the internet industry*
- Have a passion for the internet and the internet industry
- Reside within New Zealand

**Applications are open from women working in ALL types of job roles within the internet industry (network operations, engineering, IT, marketing, regulation, customer support or those studying towards a relevant degree or diploma).*

SUCCESSFUL SPONSORED ATTENDEES WILL RECEIVE

- Ticket to attend the IAASystems NZ Workshop
- Ticket to attend the NZNOG technical conference
- Economy airfares and accommodation (if required)







SPONSORSHIP INFORMATION

The IAASystems NZ program is seeking sponsorship to make it a success! Packages start at NZD \$4,000 + GST. We're offering three different sponsorship tiers: Gold, Silver and Bronze. Please see the details of inclusion below to ensure you choose the right package for your organisation.

SPONSORS RECEIVE

INCLUSION	GOLD (\$8,000 +GST)	SILVER (\$6,000 +GST)	BRONZE (\$4,000 +GST)
Two delegate tickets to IAASystems NZ Workshop* <i>*Flight and accommodation not included</i>	✓	✓	
Two tickets to the NZNOG technical conference	✓		
Logo and links on our webpage	✓	✓	✓
Inclusion across all digital and print event collateral	✓	✓	✓
Social media exposure via our LinkedIn and Facebook channels before, during and after the event	✓	✓	✓
Verbal acknowledgments during the events	✓	✓	✓
Option to provide a branded gift for all attendees of the IAASystems NZ Workshop	✓	✓	
Two additional tickets to the IAASystems NZ lunch for sponsor's representatives	✓	✓	
Two-minute speaking slot to describe your organisation	✓	✓	

Please contact the IAA team at events@internet.asn.au to discuss this opportunity further.



Are you ready to
make a difference for
women in the
internet industry?
Apply to sponsor now:
internet.asn.au/iaasystems-nz





IAASYSTERS NZ

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NZNOG

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of Australia

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